

## ***Pacific Foods Broken Hearts Soup-port Sweepstakes*** **Official Rules**

- 1. NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING A PRIZE.**
- 2. Sweepstakes Period.** The "Sweepstakes Period" begins at 9:00 a.m. Eastern Time ("ET") on 12/8/2022 at ends at 11:59 p.m. (ET) on 12/16/22.
- 3. Eligibility.** This Sweepstakes is open only to people legal residents of the 50 United States and District of Columbia who, at the time of entry, are at least 18 years of age. Excluded are employees, directors or officers of the Sponsor, its subsidiary or affiliated companies, representatives, dealers and agents, (the "Sweepstakes Entities"), and those who are immediate family members of and/or domiciled with any of the foregoing. The Sweepstakes is subject to all applicable federal and local laws and regulations and is void outside of the 50 US/DC and where restricted, taxed or prohibited.
- 4. How to Enter.** To enter for a chance to win go to [PacificBrokenHearts.com](http://PacificBrokenHearts.com) during the Sweepstakes Period.
- 5. The Prize.** 80 entrants will be chosen at random to win (3) cans of Pacific Foods® Ready-to-Eat soup. (Approximate retail value "ARV": \$837.60.) Odds of winning depends on the number of entrants. Winners will be notified via email on or about December 20, 2022. Prize will be mailed to the winner approximately six weeks after the Sweepstakes Period. If Prize is undeliverable or returned Sponsor has no further obligation to that winner. Limit one prize per household/ mailing address. All applicable taxes on the prizes, if any, are the sole responsibility of the winners. The Sponsor reserves the right to substitute a prize of equal or greater value if prize or any part of a prize cannot be awarded.
- 6. Conditions.** By entering this Sweepstakes, each entrant consents to the use of his or her entry, name and mailing address for the purpose of administration of the Sweepstakes. All entries become the property of the Sponsor. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, inappropriate or do not conform to or satisfy any condition of these Official Rules may be disqualified by the Sponsor. Sponsor takes no responsibility for lost, stolen, delayed, damaged, misdirected, late or destroyed entries, or for typographical or other production errors. Sponsor is not responsible for any errors or omissions in printing or advertising this Sweepstakes. By entering this Sweepstakes, entrants release and hold harmless the Sponsor, and the Sweepstakes Entities, and each of their affiliates and respective directors, officers, owners, partners, employees, agents, dealers, representatives, successors and assigns (collectively the "Releasees") from any liability in connection with and/or participation in this Sweepstakes or any Sweepstakes-related activity; any use, misuse or nonuse of a prize; and for any claim based on a violation of privacy or publicity rights, defamation, misappropriation, false association, intellectual property infringement or breach of contract. This Sweepstakes will be administered in accordance with these Official Rules, subject to amendment by Sponsor as set forth herein. Entrants must comply with these Official Rules, and by participating in the Sweepstakes will be deemed to have received and understood these Official Rules. **IN NO EVENT WILL THE RELEASEES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE WEBSITE AND/OR SWEEPSTAKES, DOWNLOADING FROM AND/OR PRINTING MATERIAL ASSOCIATED WITH THE WEBSITE OR SWEEPSTAKES.** Entrants agree to submit to

the laws of New Jersey, the exclusive jurisdiction and venue of the state and federal courts located in or closest to Camden, NJ and to not raise the defense of forum non-conveniens.

- 7. Disclaimer.** Sponsor nor Sweepstakes Entities assumes responsibility for failure of the internet or the website during the Sweepstakes Period, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any email or traffic congestion on the internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's computer or device related to or resulting from playing or downloading any material in the Sweepstakes. Sponsor reserves the right, in its sole discretion, to cancel, suspend or otherwise modify this Sweepstakes, cancel any method of entry or void any entries submitted fraudulently should unauthorized human intervention, or other causes corrupt administration, security, fairness, integrity or proper operation of this Sweepstakes. In the event of cancellation, Sponsor may elect to identify the winners and award the prizes by way of random drawing from among all non-suspect, eligible entries received up to the time of such cancellation. Any attempt to deliberately damage any web site or to undermine the legitimate operation of this Sweepstakes is a violation of criminal and civil laws. Should such an attempt be made, Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.
- 8. Winner's List.** For the first name, last initial, city and state of winner, please send a self addressed stamped envelope postmarked by December 30 2022 and received no later than January 3, 2023 to Campbell Soup Company, One Campbell Place, Camden, NJ 08103 Attention: Pacific Foods National Heartbreak Day Sweepstakes.
- 9. Privacy Policy.** Sponsor is collecting personal data about the winner solely for the purpose of administering this Sweepstakes. No further informational or marketing communications will be received by entrants unless entrants provide Sponsor with permission to do so. Please see Sponsor's Privacy Policy at <https://www.campbellsoupcompany.com/privacy-policy/> for further information.
- 10. Sponsor.** Campbell Soup Company, One Campbell Place, Camden, NJ 08103