



## Media Release

FOR IMMEDIATE RELEASE

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# Pacific Natural Foods' soup earns *Women's Health* magazine '08 "Best of" ranking

Tualatin, OR – Pacific Natural Foods is excited to announce that one of its newer soup options has earned recognition by *Women's Health* magazine. The magazine, which reaches out to 1.1 million readers, named Pacific Natural Food's **Organic Roasted Red Pepper and Tomato Light Sodium Soup** as one of "125 Best Packaged Foods for Women '08".

Mary Murcko, Vice President and Publisher of *Women's Health* stated: "The *Women's Health* 125 Best Packaged Foods have been tested and tasted by our *Women's Health* nutrition and weight-loss experts Lisa Drayer and Keri Glassman, along with registered dietitians Karen Ansel and Maureen Callahan. They prowled supermarket aisles for the healthiest, tastiest, low-cost meals that satisfy cravings."

Kevin Tisdale, Director of Marketing at Pacific Natural Foods, said the company is thrilled with the recent recognition.

"When we launched this product we wanted to give our consumers who have sodium restricted diets a choice without sacrificing flavor," Tisdale said. "We are honored to receive recognition and praise by a highly respected publication such as *Women's Health* magazine."

Pacific Natural Foods also offers Organic Creamy Tomato and Organic Creamy Butternut Squash in the 32 oz. light sodium soup lineup. The light sodium soups offer half the sodium than the regular, top-selling creamy soups. These soups range in sodium from 280 mg to 380 mg and contain 90 to 110 calories per one-cup serving (8 fl. oz.).

All of Pacific Natural Foods' products are made with fresh, wholesome, all-natural and organic ingredients that are *Certified to the Source*<sup>™</sup>; ensuring that all ingredients meet the highest standards for safety, health and quality. The proprietary *Certified to the Source*<sup>™</sup> certification program guarantees those standards by working with suppliers to identify ingredient sources and track the history of each ingredient from seed to shelf.

Founded in 1987, Pacific Natural Foods is a recognized leader in natural foods and its mission is to be the most respected brand in natural products. From the founder's office at the company headquarters in Tualatin, Oregon, to the factory floor, from Pacific Natural Foods' organic farms to retailers' shelves, the company is committed to building a business that is widely respected. Through its commitment to *The Delicious Taste of Nature*<sup>™</sup>, Pacific Natural Foods is dedicated to helping families and individuals live healthier, more vital and rewarding lives. The company's products are sold throughout the U.S. and Canada in mainstream grocery and natural food stores. For more information, visit [www.pacificfoods.com](http://www.pacificfoods.com).

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