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Pacific Natural Foods Soy Blenders are born to be lattes

Soy Blenders "school" at campus foodservice meeting

SEATTLE, Washington – Some like it hot, but others are made to be hot. In that latter category, you'll find Pacific Natural Foods' Soy Blenders, a featured product at the upcoming 2007 national convention of the National Association of College & University Food Services (NACUFS), happening here July 11-14.

Pacific Natural Foods is spotlighting its Soy Blenders in the coffee capital of the U.S.A. because coffee shops have never been hotter on campus, and the NACUFS show attracts the best college and university foodservice operators in the country. Pacific Natural Foods is so sure of its Soy Blenders that, in conjunction with Tully's Coffee, the company is sending show attendees to "Soy Blender School" -- by offering them free lattes made with the non-dairy blend.

"When they experience the velvety foam and the clean, crisp finish, they'll give our Soy Blenders an 'A'", predicts Patrick Gabrish, director of foodservice sales for Pacific Natural Foods. "Soy Blenders are specially formulated to withstand the high temperatures of steaming, so they make for perfect use in coffee, latte and chai beverages. Attendees have probably never seen froth like this from a soy beverage, and its great taste doesn't mask the flavor of the drink."

Soy Blenders come in plain and vanilla flavors, are made from organic soybeans, and are gluten-free, casein-free, cholesterol-free and low fat. They also are Certified to the Source[®], which means that Pacific Natural Foods tracks every natural and organic ingredient in the product to assure that each is of the highest quality and from a guaranteed source.

Tully's is the Pacific Northwest's largest artisan coffee roaster, crafting all its coffees by hand in small batches using vintage cast iron roasters. Tully's is also committed to a flawless brewing process, and proudly uses Soy Blenders for its non-dairy steamed drinks. **Visit Pacific Natural Foods at booth #134 to receive a coupon for a free tall soy latte at participating Tully's locations.**

About Pacific Natural Foods

Founded in 1987, Pacific Natural Foods is a recognized leader in natural foods. Our mission is to be the most respected brand in natural and organic products. From our president's office to the factory floor, from our organic farms to restaurateur's menus, we are committed to building a business we can be proud of. Through our commitment to The Delicious Taste of Nature™, we are dedicated to helping families and individuals live healthier, more vital and rewarding lives by developing foods that are delicious and good for you, as well as good for the community, farmers and producers, and for the planet we all share. Visit www.pacificfoods.com for more information.

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