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## **Pacific Natural Foods in tune with NACUFS Fresh convention**

*Providing natural and organic foods and drinks is the company's mission*

SEATTLE, Washington – Fresh is coming! That's the theme of the 2007 national convention of The National Association of College & University Food Services (NACUFS), starting here July 11. And it's a theme perfect for Pacific Natural Foods because the 20-year-old leader in bringing natural foods to consumers is expanding its markets to include C&U campuses, where demand for fresh products like natural and organic foods is bigger than ever.

"Campus foodservice directors have to be on the leading edge of culinary trends if they expect to hold students' interest in on-campus food operations. For several years, the NACUFS show has documented the efforts its members are making to offer natural and organic foods that meet the consistency, volume and availability demands of their students," says Patrick Gabrish, director of foodservice sales for Pacific Natural Foods.

"Students' expectations are right in line with what we do," explains Gabrish. "We only make products with the best of natural ingredients." Pacific Natural Foods is so determined to provide the very best of natural and organic products that it created its Certified to the Source™ program, which tracks every natural and organic ingredient in the company's products to assure that each is of the highest quality and from a guaranteed source.

This is good news for campus foodservice operators looking to bring more natural and organic foods into their kitchens. Pacific Natural Foods is now making its expertise and products available on campus operations with a full line of delicious, sustainably farmed, organic soups, broths, pie shells, iced teas and soy beverages.

### About Pacific Natural Foods

Founded in 1987, Pacific Natural Foods is a recognized leader in natural foods. Our mission is to be the most respected brand in natural and organic products. From our president's office to the factory floor, from our organic farms to restaurateur's menus, we are committed to building a business we can be proud of. Through our commitment to The Delicious Taste of Nature™, we are dedicated to helping families and individuals live healthier, more vital and rewarding lives by developing foods that are delicious and good for you, as well as good for the community, farmers and producers, and for the planet we all share. Visit [www.pacificfoods.com](http://www.pacificfoods.com) for more information.

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