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## **Pacific Natural Foods introduced Organic Pie Shells to foodservice**

*It's what's NOT in these all-natural pie shells that makes them different!*

CHICAGO, Illinois – Pacific Natural Foods, a recognized leader in bringing natural foods to consumers introduced its newest foodservice organic product – pie shells – at the 2007 National Restaurant Association show this week.

Pacific Natural Foods Foodservice Organic Pie and Tart Shells are made with the finest all-natural ingredients and are USDA certified organic. “Only organic wheat flour, organic unsalted butter, water and sea salt go into our delicious pie shells, so what you get is pure good taste,” says Patrick Gabrish, director of foodservice sales at Pacific Natural Foods, based near Portland, Oregon. “You could say it’s what’s NOT in them that makes our pie shells so special and delicious,” Gabrish adds.

The recipe for the shells was developed by Pacific Natural Foods’ co-founder Chuck Eggert, who is passionate about natural foods and great flavor. The pie shells have no artificial colors, flavors, preservatives or additives. They contain no bleached or bromated flours, and have no hydrogenated fats or oils. What they do contain is: organic wheat flour, organic unsalted butter, water and sea salt.

The pie shells began as a holiday item sold at Eggert’s local organic grocery store, but orders kept coming in. Before long, the company made plans to expand production and offer the pie shells to foodservice operators. “The demand for natural and organic products by foodservice operators is growing every year,” says Gabrish. “We’re pleased to offer a great product that can be part of that growth, and make it easier for everyone to get delicious organic foods when they eat out.”

The shells are available in 9-inch and 5-inch sizes – perfect for pies, quiches and tarts. In addition to being USDA certified organic, the pie shells are Certified to the Source™ by Pacific Natural Foods’ proprietary program that tracks every natural and organic ingredient to assure that each is of the highest quality and from a guaranteed source.

### About Pacific Natural Foods

Founded in 1987, Pacific Natural Foods is a recognized leader in natural foods. Our mission is to be the most respected brand in natural and organic products. From our president’s office to the factory floor, from our organic farms to restaurateur’s menus, we are committed to building a business we can be proud of. Through our commitment to The Delicious Taste of Nature™, we are dedicated to helping families and individuals live healthier, more vital and rewarding lives by developing foods that are delicious and good for you, as well as good for the community, farmers and producers, and for the planet we all share. Visit [www.pacificfoods.com](http://www.pacificfoods.com) for more information.

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