



## Media Release

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# Pacific Natural Foods receives 2009 Oregon Ethics in Business Award

Tualatin, OR – **Pacific® Natural Foods** has won the 2009 Oregon Ethics in Business Award, joining only two other recipients in the business category.

The Award honors the state's outstanding organizations and individuals who demonstrate a commitment to ethical business practices in the workplace, the marketplace, the environment and the community. A partnership among the Rotary Club of Portland, Willamette University, Samaritan Counseling Center and the Portland Business Journal is behind the award [www.oregonethicsinbusiness.org](http://www.oregonethicsinbusiness.org).

“Earning this award is a wonderful honor for our 347 employees who made it possible,” said Chuck Eggert, one of the founders of Pacific Natural Foods. “We are grateful that there’s an organization that takes the time to acknowledge ethics in business and are honored to be recognized in the company of the other outstanding businesses. This is a real testament to the commitment of our employees to create the highest quality, ethically produced natural and organic food products available.”

According to the Oregon Ethics in Business Web site, “Pacific Natural Foods has a variety of programs in place which go above and beyond compliance expectations for a food processing company... In 1997 PNF established a rigorous, extensive, comprehensive program called “Certified to the Source™” which is designed to document the true origins of their food. Not willing to live with the damage done to the word “organic” over the past several years, PNF wants to know for themselves where their food comes from.”

“We were founded on the principle of doing business for the common good, which has enabled us to stay at the forefront of food quality and safety,” Eggert said. “As noted, we began to source the ingredients in our products before the USDA Organic label even existed just because we believed it was important for us and our customers to know where our food comes from.”

Pacific Natural Foods will receive the award at a June 10 ceremony at the Governor Hotel, Heritage Grand Ballroom, 4<sup>th</sup> Floor, at 6 p.m. The keynote speaker is Oregon Attorney General John Kroger. The hotel is located at 614 SW 11<sup>th</sup> Ave. in Portland. Other winners include Bandon Dunes Golf Resort, Evergreen Federal Bank, SMART and Mario Pastega.

### About *Certified to the Source*™

All of Pacific Natural Foods' products are made with fresh, wholesome, all-natural and organic ingredients that are *Certified to the Source*™; ensuring that all ingredients meet the highest standards for safety, health and quality. The *Certified to the Source*™ certification program guarantees those standards by working with suppliers to identify ingredient sources and track the history of each ingredient from seed to shelf.

### About Pacific® Natural Foods:



Founded in 1987, Pacific Natural Foods is a recognized leader in natural foods and its mission is to be the most respected brand in natural products. From the founder's office at the company headquarters in Tualatin, Oregon, to the factory floor, from Pacific Natural Foods' organic farms to retailers' shelves, the company is committed to building a business that is widely respected. Through its commitment to *The Delicious Taste of Nature*™, Pacific Natural Foods is dedicated to helping families and individuals live healthier, more vital and rewarding lives. The company's products are sold throughout the U.S. and Canada in mainstream grocery and natural food stores. For more information, visit the company's new website at: [www.pacificfoods.com](http://www.pacificfoods.com).

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