



Introducing New Barista Series® Organic Chai Concentrates from Pacific Natural Foods

- Hand-crafted from carefully brewed organic black tea; honey, vanilla, cinnamon and other authentic, flavorful spices
- Boast a complex yet accessible flavor, with detectable tea notes, and just the right balance of spice and sweetness
- Always Certified to the Source™ to ensure the finest ingredients available
- Perfect served hot or cold
- Available in Original and Spicy flavors





Superior Flavor Profile

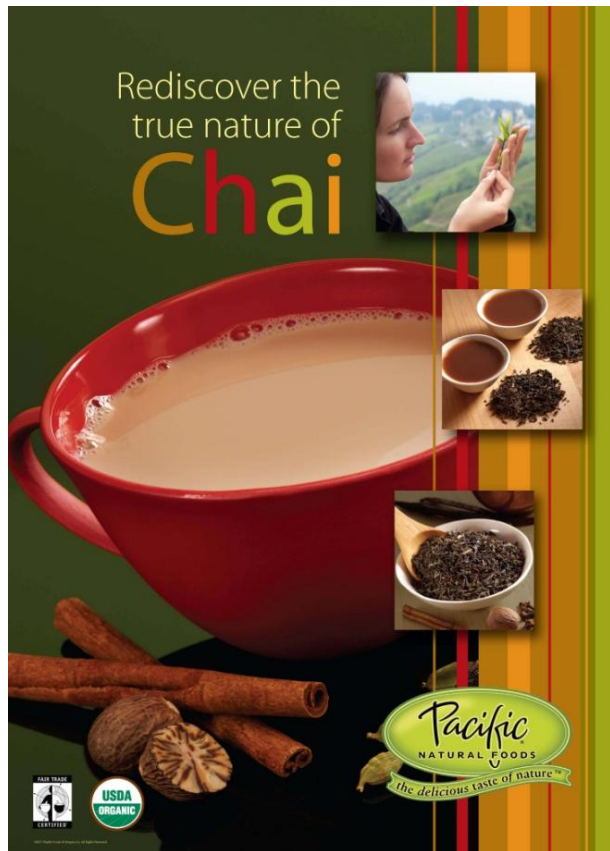


- Our first ingredient is premium, organic black tea – tea leaves are small-batch brewed to impart the genuine flavor of real tea
- Superior spice level delivers a robust chai character with brilliant tea notes
- Spice and sweetness are perfectly balanced for authentic flavor
- *Original* variety achieves a complex yet accessible flavor without being overly sweet
- *Spicy* variety has bolder ginger, black pepper, cardamom and tea notes, delivering a heightened flavor impact with a smooth yet spicy finish

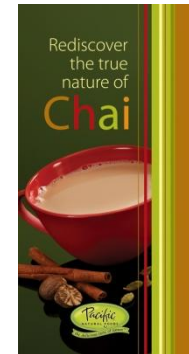


Marketing Launch Support – Point-of-Sale (POS)

Poster



Tabletop Booklet





Product & Order Information

Product Specifications

- 32 oz. shelf-stable aseptic packaging
- 12 count case
- 12 month shelf life (until opened)
- Available varieties: Original and Spicy

Order Information

- Available February 1, 2011
- Distributed through United Natural Foods
- Sales contact:

Gourmet Source

(414) 847-0000

www.gourmetsource.com

To order a sample please visit our web site at:

<http://www.pacificfoods.com/foodservice/request-sample>



Organic Original Chai

INGREDIENTS: Brewed organic Fair Trade Certified™ black tea (filtered water, organic Fair Trade Certified™ black tea), organic evaporated cane juice, organic honey, organic vanilla with other natural flavors, citric acid, organic cinnamon, organic cardamom, organic ginger, organic black pepper.

Nutrition Facts

Serving Size 4 fl.oz. (120 mL)
Servings Per Container 8

Amount Per Serving

Calories 70 **Calories from Fat 0**

% Daily Value*

Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 19g	6%
Dietary Fiber 0g	0%
Sugars 15g	

Protein 0g

Vitamin A 0% • Vitamin C 0%

Calcium 0% • Iron 0%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300 mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:

Fat 9 • Carbohydrate 4 • Protein 4



Organic Spicy Chai

INGREDIENTS: Brewed organic Fair Trade Certified™ black tea (filtered water, organic Fair Trade Certified™ black tea), organic evaporated cane juice, organic honey, organic vanilla with other natural flavors, organic cinnamon, citric acid, organic ginger, organic cardamom, organic clove, organic nutmeg, organic black pepper.

Nutrition Facts	
Serving Size 4 fl.oz. (120 mL)	
Servings Per Container 8	
Amount Per Serving	
Calories 50	Calories from Fat 0
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 13g	4%
Dietary Fiber 0g	1%
Sugars 9g	
Protein 0g	
Vitamin A 0%	• Vitamin C 0%
Calcium 0%	• Iron 0%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Saturated Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300 mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
Calories per gram:	
Fat 9 • Carbohydrate 4 • Protein 4	